



Good Afternoon,

Here are the most recent updates as of the afternoon of Thursday, July 2nd:

Social Media Campaign

The NLDA is currently working with the CDA and other PDAs on a social media campaign that will encourage individuals to continue to see their dentist. It will highlight the importance of keeping dental appointments, asking that people be patient if wait times are longer, the infection control measures currently in place for public safety, and more.

This campaign will begin on Tuesday, July 7th. Please feel free to share the content on your own social platforms as well for your clinics.

Mental Health and Wellness

Maintaining good mental health and wellness continues to be a priority. Many organizations have developed apps to offer individuals mental health support, tips and other helpful information.

Mental health and wellness support through CDSPI's Members' Assistance Program (MAP) can be accessed by calling 1.844.578.4040 or visiting

<https://www.workhealthlife.com/>

Media Updates

The Telegram - What to expect when you go see your dentist in the COVID-19 world https://www.thetelegram.com/lifestyles/regional-lifestyles/what-to-expect-when-you-go-see-your-dentist-in-the-covid-19-world-468037/?utm_term=Autofeed&utm_medium=Social&utm_source=Twitter#EchoBox=1593548999

CBC NL - N.L.'s COVID-19-free streak hits 15 days as province gets set to join Atlantic bubble <https://www.cbc.ca/news/canada/newfoundland-labrador/covid-19-july-2-1.5634881>

Our next update will be Wednesday afternoon, July 8th. We will continue to keep you updated.

Kind Regards,

Amanda Squires on behalf of Dr. Michelle Zwicker, President of the NLDA

If you have any questions you can contact myself, the Manager of Communications and Members Relations with the NLDA, via email Amanda.nlda@nfld.net or phone: 709-579-2362.
